

NERYS MULLER

VIDEO CONTENT CREATIVE

EDUCATION

Master of Arts in Public Relations

Hofstra University • Graduate with Distinction

Bachelor of Science in Video/Television & Film

Hofstra University • Lawrence Herbert School of Communication

PR Content Strategy Graduate Assistantship

Hofstra University • Lawrence Herbert School of Communication

SKILLS

Video Media Production	DaVinci Resolve Studio
Directing	Adobe Suite
Post Production	AVID Media Composer
Photography	Final Cut Pro X
Content Strategy	Logic Pro X
Reputation Management	Final Draft
Public Relations	Google Suite
Leadership	Cinematography
Adaptability	Drone Operation

ACHIEVEMENTS

2021 Folio Award

Best News Special Broadcast “Charting the 2020 Election”

2021 Semi-Finalist Venice Shorts Film Festival

Best Student Film “Where the Horizon Lies”

2021 Variety Magazine Article

Senior Thesis Mention “Where the Horizon Lies”

2021 COVID-19 Compliance Officer Training

Course and Certification

2020 Telly Award

Best Online Social Media Series “HofstraNOW”

WORK EXPERIENCE

Engage Media

Jan 2024 - May 2024

Video Media Specialist & Creative Content Producer

- Directed video content production for social media platforms, yielding exceptional outcomes like a 1560% rise in TikTok views and a 1481% surge in followers.
- Spearheaded Engage's internal social rebrand, setting new visual and messaging standards, amplifying brand coherence and audience connection.
- Led biweekly Content Shoot Days, delivering 30 top-notch videos under tight deadlines, strategically aimed at B2B lead generation, showcasing adaptive leadership amidst evolving business environments.

Netflix

July 2022 - July 2023

Quality Control Artwork Analyst

- Meticulously assessed visual artworks for accessibility, spelling accuracy, and format adherence, maintaining standards aligned with Netflix's quality benchmarks.
- Detailed notes on potential visual anomalies, effectively communicating findings to supervisors and graphics vendors for seamless correction and optimization.
- Contributed to overtime projects by piloting intuitive AI software for genre assignments and diversity, equity, and inclusion sorting.

AMC Networks | B&T

Feb 2022 - July 2023

Quality Control Analyst & Operator

- Utilized Evertz Mediator XHTML 4 and HTML 5 to view and analyze premiere television shows for AMC Networks original series and partnered programs
- Provided detailed note taking on video and audio anomalies that would compromise programming for our broadcasting department, communicating them to supervisors and the editing department for commercial airing
- Organized and arranged tempo compression markups for broadcasting and editing segments

Ms. Rachel | Songs for Littles

Aug 2021 - Jan 2024

Freelance Editor and Videography

- Prepared segmented video edits utilizing ABA learning methods for children ages 0-5 to aid in their online developmental learning.
- Post-produced and distributed an array of visually stimulating video content, using in-program animation and keying techniques to appeal to young children.
- Sound-designed video segments for social media distribution.

Book Two Productions LLC

Jan 2021 - Present

Quality Control Artwork Analyst

- Market services, create advertisements, manage contracts, equipment rentals, and inventory for diverse commercial, educational, promotional, and event projects.
- Offer comprehensive media solutions to a wide range of clients, overseeing the production process from inception to completion.
- Conceptualize and film event commissions using DSLRs, digital film cameras, gimbal stabilizers, and drones.
- Edit video commissions efficiently using Adobe Creative Suite, DaVinci Resolve, Final Cut Pro X, and additional software.